



A big announcement will be made to the industry today about our premier global event. We wanted to share this information and our thinking with you prior to it being broadly communicated. Our strategy for the SITE Global Conference has evolved to enhance the event experience for you, our members. Regional event partnerships will be pursued if significant benefits are identified for SITE members and the global incentive travel industry. We have identified such an opportunity that will impact the 2018 event.

We are excited to announce our partnership with Meeting Professionals International (MPI) to bring you [SITE + MPI Global Forum!](#) This event will gather the best and the brightest across the meetings and incentive travel industries to power expanded connections, education and destination exploration.



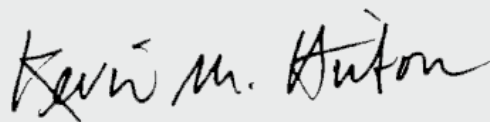
SITE + MPI Global Forum will offer joint sessions and events to increase networking and ROI for attendees. Additionally, there will be an incentive travel education track and a meetings management education track - so our content for incentive travel will remain robust and continue to move our industry forward.

Mark your calendars for this essential global event 12-14 January 2018. Registration will open in the coming

months. Any member inquiries should be directed to SITE@SITEglobal.com and event-specific questions can be sent to GlobalForum@SITEglobal.com.

I look forward to connecting and collaborating with you in Rome!

Sincerely,



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